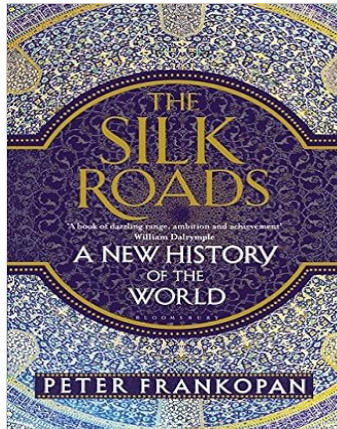


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**Beschreibung:**

The No. 1 Sunday Times and international bestseller - a major reassessment of world history in light of the economic and political renaissance in the re-emerging east

For centuries, fame and fortune was to be found in the west - in the New World of the Americas. Today, it is the east which calls out to those in search of adventure and riches.

The region stretching from eastern Europe and sweeping right across Central Asia deep into China and India, is taking centre stage in international politics, commerce and culture - and is shaping the modern world.

This region, the true centre of the earth, is obscure to many in the English-speaking world. Yet this is where civilization itself began, where the world's great religions were born and took root. The Silk Roads were no exotic series of connections, but networks that linked continents and oceans together. Along them flowed ideas, goods, disease and death. This was where empires were won - and where they were lost. As a new era emerges, the patterns of exchange are mirroring those that have criss-crossed Asia for millennia. The Silk Roads are rising again.

A major reassessment of world history, The Silk Roads is an important account of the forces that have shaped the global economy and the political renaissance in the re-

